

Safle Treftadaeth y Byd Tirwedd Llechi Gogledd Orllewin Cymru

The Slate Landscape of Northwest Wales World Heritage Site



Mae'r ddogfen yma hefyd ar gael yn Gymraeg.



SAFLE TREFTADAETH Y BYD
Llechi Cymru
Wales Slate
WORLD HERITAGE SITE

PROPERTY MANAGEMENT PLAN

Mid-term Review and Addendum 2025/26

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Introduction

The production, adoption, and regular review of agreed Management Plans for each World Heritage Site is required by UNESCO and is fundamental to the approach recommended by Welsh Ministers for the protection of these important sites. It provides an important link between the international requirements of UNESCO on the one hand, and the aspirations and requirements of local communities and regional authorities on the other.

As part of the inscription process for The Slate Landscape of Northwest Wales World Heritage Site nomination, strategic partners collaborated to develop a Nomination Document and accompanying Management Plan.

The partners included Cyngor Gwynedd, Welsh Government, Eryri National Park Authority, The Royal Commission on the Ancient and Historical Monuments of Wales, The National Trust, Bangor University, Amgueddfa Cymru and Heneb - The Trust for Welsh Archaeology. The Management Plan was also developed through local community consultation sessions, meetings with landowners, businesses, community councils, and an online consultation process.

Five years have passed since the Management Plan was adopted, four years have now passed since inscription, and it is timely that we review its content at its mid-term point. The Management Plan lifespan is 2020 – 2030, therefore this review will serve until the end of the existing plan, and in 2030 a new Management Plan will be created.

The Llechi Cymru Partnership Board agreed that the review of the Management Plan would not be a full re-write of the original Plan, but rather an opportunity to correct any elements and update any key facts or information as the majority of the plan remains relevant.

Our Management Plan is a living and stand-alone document. Five themes lie at its heart - setting out how The Slate Landscape of Northwest Wales will be managed, cared for, developed, enjoyed and learnt about.

This addendum to the Management Plan includes any corrections, additions or changes that have been made to each theme by highlighting the original text in one column and including the revised or new text in a second column. There will not be a re-draft of the original text to reflect these changes.

The associated Action Plan has also been revised to reflect the content of the addendum and to ensure an effective means of measuring the impact of implementing the Management Plan.

Please refer to this addendum when making references to any elements of the Plan.

Foreword

Councillor Nia Jeffreys

Leader, Cyngor Gwynedd



Cyngor Gwynedd is extremely proud to act as the lead body for the The Slate Landscapae of Northwest World Heritage Site. Since securing the status in 2021, we have worked closely with our partners across the region to realise this ambitious vision, and it is encouraging to see the fruits of this work emerging so clearly during the first five years of the designation. Seeing this vision gradually become a reality—for the benefit of our communities, our businesses, and our slate landscape—gives us a firm foundation for the next period of activity.

This Management Plan sets out how Cyngor Gwynedd and our partners will continue to manage the World Heritage Site responsibly and sustainably, protecting our exceptional heritage and ensuring that any developments within this powerful landscape are appropriate and of the highest quality.

Through community projects such as LleCHI LleNI, we are engaging directly with our communities—supporting cultural events, renewing interest among children, young people, and adults in our local and international story, and investing in the infrastructure of our areas to make them better places to live, work, and visit.

A handwritten signature in dark ink, reading "N. Jeffreys." The signature is written in a cursive, flowing style.

Preface

Dafydd Wigley

The Rt Hon the Lord Wigley of Caernarfon,
Privy Councillor
Chair of Partnership Board



As Chair of the Partnership Board for The Slate Landscape of Northwest Wales World Heritage Site, it is a great pleasure to present this mid-term review to The Slate Landscape of Northwest Wales Management Plan on behalf of Cyngor Gwynedd and our partners. The Plan provides the framework that enables us to manage change within the World Heritage Site carefully and responsibly, ensuring that we use this international status to protect, promote, and enhance our region for the benefit of our communities, our businesses, and our visitors.

We have not undertaken a full rewrite of the original Management Plan, but as you will see from the introduction to this document, we have updated and corrected it where appropriate.

Since securing the status in 2021, I am proud of the significant progress made across the slate landscape. The fact that we have already attracted over £38.8 million of investment is clear evidence of the positive impact of the designation, and a sign that we are acting purposefully towards our vision of protecting, conserving, enhancing, and communicating the area's special qualities; strengthening our cultural distinctiveness and the Welsh language; and driving economic regeneration and social inclusion.

I am particularly proud of the way our partnership activities have brought our slate communities together—celebrating their unique differences, but also the elements that unite us.

This work is a silver thread that enables us to create one coherent World Heritage Site that respects the past, nurtures pride in the present, and lays strong foundations for the future.

Although we are a relatively new World Heritage Site, the recognition and reputation that The Slate Landscape of Northwest Wales has beyond our area shows that we are delivering innovative work of national and international significance.

That is why this Management Plan is so essential: it ensures that, together, we manage the Site sustainably for future generations, promoting a living landscape that supports our language, our culture, our communities, and our economy.

I would like to offer my sincere thanks to everyone who has supported our work over the past five years. In particular, thank you to our strategic partners for their genuine collaboration and invaluable support. Looking ahead, we are full of enthusiasm to continue making the most of our rich heritage for the benefit of our local communities.

A handwritten signature in black ink, appearing to read 'Dafydd Iwan', with a horizontal line underneath.

Statement of Outstanding Universal Value

The proposed Statement of Outstanding Universal Value was amended as part of the assessment process by the World Heritage Committee, the Statement of Universal Value upon which The Slate Landscape of Northwest Wales has been inscribed is as follows:

The Slate Landscape of Northwest Wales is located in the United Kingdom, in the mountains of Snowdon massif. Six areas together represent an exceptional example of an industrial landscape which was profoundly shaped by quarrying and mining slate, and transporting it for national and international markets. From 1780 to 1940 this industry dominated world production of roofing slates, transforming both the environment and the communities who lived and worked here.

The quarries and mines are monumental in scale, comprising stepped hillside workings, deep pits and cavernous underground chambers, massive cascading tips, ingenious water systems, and a range of industrial buildings. Outstanding technical equipment and major engineering features survive.

Innovative transport systems linked quarries and processing sites with purpose-built coastal export harbours and with main-line railways.

Grand country houses and estates built by leading industrialists contrast with workers' vernacular settlements, with their characteristic chapels and churches, band-rooms, schools, libraries and meeting-places which retain multiple examples of their traditional way of life and strong minority language.

By the late 19th century, the region produced about a third of the world's output of roofing slates and architectural slabs. Its use in terraced houses, factories, warehouses and elite architecture contributed to rapid global urbanisation. It influenced building styles, encouraging the shallow-pitched roofs of the Georgian order.

Technologies that were innovated, adopted and adapted in the property include the ingenious application of waterpower, the development of bulk handling systems and the first known application of the circular saw for cutting stone. These were diffused by specialists and by emigration of skilled Welsh quarrymen to the developing slate industries of the United States, continental Europe and Ireland.

The Snowdon massif's narrow-gauge railway systems gained global influence and were adopted from Asia and America to Africa and Australasia.

Justification for Criteria

The justification for inscription submitted to the World Heritage Centre was based on three criteria (ii), (iv) and (v).

During the assessment process, the World Heritage Committee decided that the site would be inscribed on two criteria only, removing criterion (v) from the designation, these are:

Criterion (ii) - The Slate Landscape of Northwest Wales exhibits an important interchange, particularly in the period from 1780 to 1940, on developments in architecture and technology.

Slate has been quarried in the mountains of Northwest Wales since Roman times, but sustained large-scale production from the late 18th to the early 20th centuries dominated the global market as a roofing element. This led to major transcontinental developments in building and architecture.

Technology, skilled workers and knowledge transfer from this cultural landscape was fundamental to the development of the slate industry of continental Europe and the United States. Moreover, its narrow-gauge railways – which remain in operation under steam today – served as the model for successive systems which contributed substantially to the social and economic development of regions in many other parts of the world.

Criterion (iv) - The Slate Landscape of Northwest Wales is an outstanding example of a stone quarrying and mining landscape which illustrates the extent of transformation of an agricultural environment during the Industrial Revolution.

Massive deposits of high-quality slate defined the principal geological resource of the challenging mountainous terrain of the Snowdon massif. Their dispersed locations represent concentrated nodes of exploitation and settlement, of sustainable power generated by prolific volumes of water that was harnessed in ingenious ways, and brought into being several innovative and technically advanced railways that made their way to new coastal ports built to serve this transcontinental export trade.

The property comprises the most exceptional distinct landscapes that, together, illustrate the diverse heritage of a much wider landscape that was created during the era of British industrialisation.

These changes also carry through to section 2.3 of the Management Plan, where criterion (v) is included in the information pertaining to key attributes associated with each of the proposed criteria. Those attributes presented as evidence of criterion (v) remain valid examples of other attributes within The Slate Landscape of Northwest Wales, and though the criterion has been removed, the attributes themselves are not lost.

World Heritage Site Vision

The vision for the World Heritage Site was amended following its inscription, and has been agreed by the Partnership Board as follows:

To protect, conserve, enhance and communicate the important qualities of the area in order to reinforce cultural distinctiveness and strengthen the Welsh language, and become an important driver for economic regeneration and social inclusion.



General Corrections and Updates

Nominated Property = Inscribed Property

Proposed World Heritage Site = World Heritage Site

Proposed Outstanding Universal Value = Outstanding Universal Value

Gwynedd Council = Cyngor Gwynedd

Partnership Steering Group = Partnership Board

National Museum of Wales = Amgueddfa Cymru

The Slate Landscape of Northwest Wales Partnership = The Llechi Cymru Partnership Board

Gwynedd Archaeological Trust = Heneb – The Trust for Welsh Archaeology

Snowdonia National Park Authority = Eryri National Park Authority

Snowdonia National Park = Eryri National Park

Economic Task Force = Benefitting Subgroup

Interpretation and Transmission Subgroup = Interpretation Subgroup

Project Co-ordination Team = World Heritage Site Implementation Group



Theme 1: Governance and Management

Amendments

Original	Revision
Correction	Heneb (formerly Gwynedd Archaeological Trust) omitted from the original Partnership Board membership.
Each landowner will sign up to a Statement of Principles with Gwynedd Council outlining their commitment to the Nomination and any site-specific requirements that need consideration.	Following inscription, the Statement of Principles approach wasn't pursued as it was agreed with landowners that the formal document wasn't necessary once World Heritage Site status had been achieved. Landowners remain fully committed to the World Heritage Site and regular meetings are held with them to ensure clear and consistent communication is maintained.
Research and Education subgroup has been established.	Education, skills and research were under the remit of the Benefitting subgroup since inscription as they are inextricably linked to the themes covered by this group. An Education subgroup has now been established within the management structure.
WHS Partnership Steering Group Diagram	World Heritage Site Management Structure Diagram (see below). Following inscription, the management structure of the World Heritage Site has been reviewed and changes implemented with a view to strengthen community representation on the Board, and to clearly define the roles of each of the groups so that the structure functions as efficiently as possible.

The Slate Landscape of Northwest Wales World Heritage Site Management Structure:

Bwrdd Partneriaeth
Partnership Board

Gweithdai Thematig
Thematic Workshops

Grŵp Gweithredu
Implementation Group

**Is-grŵp
Buddion**
Benefitting
Sub-group

**Is-grŵp
Cadwraeth**
Conservation
Sub-group

**Is-grŵp
Addysg**
Education
Sub-group

**Is-grŵp
Dehongli**
Interpretation
Sub-group

**Grŵp Llechi
Lleol Cydran 1**
CP1 Local Slate
Group

**Grŵp Llechi
Lleol Cydran 2**
CP2 Local Slate
Group

**Grŵp Llechi
Lleol Cydran 3**
CP3 Local Slate
Group

**Grŵp Llechi
Lleol Cydran 4**
CP4 Local Slate
Group

**Grŵp Llechi
Lleol Cydran 5**
CP5 Local Slate
Group

**Grŵp Llechi
Lleol Cydran 6**
CP6 Local Slate
Group

Fforwm Blynnyddol / Annual Forum

Fforwm Tirfeddianwyr / Landowner Forum

Grŵp Cyngor Anffurfiol
Informal Advice Group

Theme 2: Caring for The Slate Landscape of Northwest Wales

Amendments

Original	Revision
Additional Information 5.2.1	The Historic Environment (Wales) Act 2023 and its suite of supporting secondary legislation came into full effect on 4 November 2024. With the full commencement of the Historic Environment (Wales) Act 2023, the Acts that provided the legislative framework for the management and protection of the Welsh historic environment for decades – principally the Ancient Monuments and Archaeological Areas Act 1979 and the Planning (Listed Buildings and Conservation Areas) Act 1990 – no longer apply in Wales. The following core Legislation & Policy applies in 2025: • Historic Environment (Wales) Act 2023 • Planning Policy Wales 12 (2024) • Technical Advice Note 24: the Historic Environment (2025) • Joint Local Development Plan (Gwynedd and Anglesey) 2017 • Eryri Local Development Plan (2016) • Supplementary Planning Guidance – Slate Landscapes of Northwest Wales (2021)

Original	Revision
Conservation Areas are designated by local planning authorities in accordance with Section 69 of The Planning (Listed Buildings and Conservation Areas) Act 1990. Local Authorities have a duty to identify areas of special architectural and historic interest 'the character or appearance of which it is desirable to preserve or enhance'. Quality of place is therefore one of the prime considerations in their identification. Conservation areas have been designated at nine different locations in The Slate Landscape of Northwest Wales: within Component Part 1 (four in Bethesda, others at Llandygai, Tanysgafell, St Anne's church and Mynydd Llandygai) and component Part 5 (Porthmadog Harbour). Consideration is being given for additional conservation areas at Blaenau Ffestiniog (Component Part 5) and Abergynolwyn (Component Part 6).	Conservation Area Reviews have been undertaken for the existing Conservation Areas that lie within Cyngor Gwynedd planning authority area. The reports can be found here: Resources LLECHI CYMRU - WALES SLATE under the Conservation heading. A Conservation Area assessment has been undertaken for Blaenau Ffestiniog (Component Part 5). Consideration continues for the need to undertake a Conservation Area assessment for Abergynolwyn (Component Part 6).
The Historic Environment (Wales) Act will from 2019 confer a statutory role on the Register of Historic Parks and Gardens in Wales, a comprehensive list of ornamental and designed landscapes of special historic interest.	The Historic Environment (Wales) Act 2023 places a duty upon the Welsh Ministers to compile and maintain a register of sites of special historic interest in Wales. This statutory register came into force on 1 Feb 2022 and comprises nearly 400 sites across Wales including two registered Historic parks and gardens within the World Heritage Site at Penrhyn Castle (Grade II*) and Plas Tan y Bwlch (Grade II*).

Original	Revision
Additional Information	The condition of Listed Buildings is monitored cyclically through Cadw's All-Wales Condition Survey Programme. The most recent surveys were carried out in 2013 (Eryri National Park) and 2014 (Gwynedd). A new survey round commenced in 2024 with assessment of buildings in Eryri programmed for 2025 and Gwynedd in 2026. Llechi Cymru published Slate Communities of Gwynedd: Care & Conservation (2023) to provide specific guidance for managing historic buildings within The Slate Landscape World Heritage Site. This includes information about the key characteristics of buildings, and practical advice on maintenance, repairs and improvement, showing how to preserve and restore the character of a building.
This Slate Landscape of Northwest Wales Property Management Plan establishes the over-arching strategies and mechanisms by which the proposed World Heritage Site will be managed to sustain its Outstanding Universal Value. At a local level these are implemented through Local Management Plans developed in collaboration with individual landowners which include practical recommendations designed to provide owners and land managers with the information they require to help them manage their historic assets.	A review of the format and content of Local Management Plans is underway. Following the inscription of the World Heritage Site in 2021 work commenced on preparation of Local Management Plans to provide management guidance for individual asset owners. Feedback from recipients reflected concerns that information provided did not fully reflect the needs of owners and that a revised format with more tailored approach would be preferred. In addition, the provision of generic management advice through the publication of Caring for Slate Landscapes and Slate Communities of Gwynedd: Care & Conservation removes the requirement for individual plans to contain high levels of detail. The Action Plan has been amended to reflect these decisions.

Updates

5.2 Protecting the World Heritage Site

Scheduling

Table 5.1 Scheduled Monuments within the World Heritage Site and those which meet the criteria for scheduling.

1 Penrhyn Slate Quarry and Bethesda, and the Ogwen Valley to Port Penrhyn			
	Component Parts and Elements	Scheduled Monuments	
		Designated	Proposed
1.1	Penrhyn Slate Quarry	CN416 Penrhyn Quarry: relict areas, quarry hospital and underground levels	
1.2	Felin Fawr Slate-Slab Mills	CN297 Slate Gwaliau	
1.3	Penrhyn Slate Quarry Railroad	CN380 Cegin Viaduct CN415 Penrhyn Slate Quarry Railroad	
1.3	Penrhyn Slate Quarry Railway	CN417 Penrhyn Slate Quarry Railway	



2. Dinorwig Slate Quarry Mountain Landscape

	Component Parts and Elements	Scheduled Monuments	
		Designated	Proposed
2.1	Dinorwig Slate Quarry	CN337 Dinorwig Slate Quarry	Dinorwig East Slate Tips – potential to revise existing Scheduled Monument
2.2	'Australia' Gallery	CN337 Dinorwig Slate Quarry	
2.3	Anglesey Barracks	CN177 Dinorwig Quarry Barracks / A Incline	Dinorwig West Slate Tips – potential to revise existing Scheduled Monument
2.4	V2 Inclined Plane/Vivian Slate Quarry	CN198 Vivian Slate Quarry, Inclines, gwaliau and associated Structures	
2.5	Dinorwig Slate Quarry Engineering Complex. The National Slate Museum	CN163 Hafod Owen Winding Engine, Locomotive Shed, Main Water Wheel and Housing	



3. Nantlle Valley Slate Quarry Mountain Landscape

	Component Parts and Elements	Scheduled Monuments	
		Designated	Proposed
3.2	Blaen y Cae Slate Quarry 'Blondin' Aerial Ropeway System	CN301 Blaen Y Cae Slate Quarry	
3.3	Dorothea Slate Quarry	CN199 Dorothea Slate Quarry, Pyramids, Inclines, Mill and Winding Houses	
3.4	Dorothea Slate Quarry Cornish Beam Engine	CN165 Dorothea Quarry beam Engine	
3.5	Pen y Bryn/Cloddfa'r Lôn Slate Quarry, Aerial Ropeway Systems, Slate Mill, Barracks and Dwellings	CN302 Cloddfa'r Lôn Slate Quarry CN419 Pen Y Bryn Slate Quarry and tips	
3.7	Pen yr Orsedd Slate Quarry	CN208 Pen yr Orsedd Quarry, 'Blondins' and associated structures	Pen yr Orsedd Slate Quarry structures, incline and tips – revision to existing Scheduled Monument
3.8	Pen yr Orsedd Slate Quarry 'Blondin' Ropeway	CN208 Pen yr Orsedd Quarry, 'Blondins' and associated structures	
3.9	The Nantlle Railway	CN420 Nantlle Railway and Old Talysarn	
3.12	Plas Tal y Sarn and Tal y Sarn Farmhouse	CN420 Nantlle Railway and Old Talysarn	



4. Gorseddau and Prince of Wales Slate Quarries, Railways and Mill			
	Component Parts and Elements	Scheduled Monuments	
		Designated	Proposed
4.1	Gorseddau Slate Quarry	CN303 Gorseddau Slate Quarry	
4.2	Prince of Wales Slate Quarry	CN410 Prince of Wales Slate Quarry	
4.3	Ynyspandy Slate-Slab Mill	CN160 Ynyspandy Slate-Slab Mill	
4.4	Gorseddau Railway and Gorseddau Junction & Porthmadog Railways		Gorseddau Railway and the Gorseddau Junction & Porthmadog Railways
4.5	Treforys Village	CN321 Treforys Deserted Quarry Settlement	



5. Ffestiniog; it's Slate Mines and Quarries, 'City of Slates' and Railway to Porthmadog

	Component Parts and Elements	Scheduled Monuments	
		Designated	Proposed
5.1	Ffestiniog Slate Quarries – Surface Landform	CN414 Rhiwbach Quarry, Tramway and Incline System CN422 Oakeley Quarry Tips CN425 Cwmorthin slate quarry, mine, railway and ancillary features CN423 Wrysgan Quarry	Graig Ddu Quarry
5.4	Diffwys Slate Quarry Mill	CN413 Diffwys Quarry	
5.8	Slate-quays on the Dwyryd River	ME108 Tyddyn Isa quay	
5.9	The Ffestiniog Railway	CN426 Ffestiniog Railway: relict sections south of Tanygrisiau	



6. Bryneglwys Slate Quarry, Abergynolwyn Village and the Talyllyn Railway

	Component Parts and Elements	Scheduled Monuments	
		Designated	Proposed
6.1	Bryneglwys Slate Quarry – Surface Landform and Chain Incline Ropeway Bastion	ME186 Water Powered Chain Incline at Bryneglwys Slate Quarry ME205 Alltwyllt Quarry Inclined Plane	Revisions to existing Scheduled Monuments to include tips and railway
6.2	Bryneglwys Slate Quarry Underground Workings		Revision to ME186 to include underground workings
6.4	Talyllyn Railway		Talyllyn Railway formation



Theme 3: Sustainable Development of The Slate Landscape of Northwest Wales

Amendments

Original	Revision
Promoting and safeguarding the region’s unique industrial heritage, culture, landscapes and language are all priorities within the Wales Slate Economic Plan	Promoting and safeguarding the region’s unique industrial heritage, culture, landscapes and language are identified and prioritised within key local, regional and national plans. No dedicated Wales Slate Economic Plan was developed, however, Cynlluniau Cynefin were created for each component part listing economic and regeneration priorities, which feed into the Sustainable Visitor Economy Plan, Gwynedd Economic Development Plan, Gwynedd Cultural Vision and the Local Area Plans.
Additional Information	Achieving wellbeing is central to Planning Policy Wales (2024), and therefore the Planning Framework. More information can be found here: Placemaking Design Commission for Wales



Slate Pillar by Howard Bowcott, Porthmadog

Original	Revision
Gwynedd Council and its partners have already secured funding from various sources including the National Lottery Heritage Fund, Welsh Government, Snowdonia National Park Authority and the European Union to develop a series of heritage-based regeneration strategies and activities for key destinations within the proposed World Heritage Site. Efforts are ongoing and will continue into the future to secure funding to develop regeneration opportunities.	Cyngor Gwynedd and its partners have already secured funding from various sources including the National Lottery Heritage Fund, Welsh Government, Eryri National Park Authority, UK Government and earlier European Union funding to develop a series of heritage-based regeneration projects and activities for key destinations and communities within and adjacent to the World Heritage Site. Since inscription, direct investment through projects led by Cyngor Gwynedd have secured £38.8m for projects directly linked to The Slate Landscape of Northwest Wales World Heritage Site. This does not account for private sector investment and grants secured by external partners; the true figure is significantly higher. Efforts will continue into the future to secure further funding to develop economic and regeneration opportunities.
Additional Information 6.1.1	Alongside the Local Development Plans, Supplementary Planning Guidance has also been formally adopted as a tool for developers and decision makers when considering developments within, and near to the World Heritage Site.
Large scale schemes provide economic benefit through direct employment and tourism as is the case at Dinorwig Power Station.	Appropriate large-scale schemes can provide economic benefit through direct employment and tourism opportunities as was the case at Dinorwig Power Station prior to the closure of the Electric Mountain tourism attraction.



Original	Revision
Heritage-led regeneration opportunities that may come forward during the lifetime of the Management Plan include developments within Dorothea and Llechwedd Quarries, in Blaenau Ffestiniog and Bethesda, and as a direct result of the LleCHI project. The LleCHI project will create a Cynllun Cynefin community regeneration plan for each of the major settlements associated with the proposed World Heritage Site, outlining ideas for regeneration projects centred on heritage.	Heritage-led regeneration opportunities that have become evident during the lifetime of the Management Plan include developments and projects within Penrhyn, Dorothea and Llechwedd Quarries, in the communities of Blaenau Ffestiniog, Bethesda, Llanberis, Tywyn, Porthmadog, Penygroes and others as a direct result of the inscription. Cynllun Cynefin community regeneration plans were created for each of the major settlements associated with the World Heritage Site, outlining ideas for regeneration projects centred on heritage, and provided a focus for early regeneration activities within the communities following inscription. Since then, regeneration activities within, and linked to the World Heritage Site are based on Placemaking Plans, Cyngor Gwynedd Area Plans, strategic priorities and community co-creation.



Original	Revision
The Partnership Steering Group recognises the importance of responsible and sustainable tourism and acknowledges that inscription can have an effect on areas and communities. Gwynedd Council is currently reviewing its tourism and destination management strategy with a view to publishing a new Tourism and Destination Management Plan during 2020. The new plan will take account of the United Nations World Tourism Organisation's aim of seeing tourism as a driver for economic growth, inclusive development and environmental sustainability. Emerging principles in Gwynedd currently include: celebrating uniqueness and the Welsh Language, Living and Sustainable Communities, Improved Value from the sector to communities and people, Partnership working, Wellbeing and Sustainability.	The Partnership Board recognises the importance of responsible and sustainable tourism and acknowledges that inscription can have an effect on areas and communities. Cyngor Gwynedd has led the development of the Gwynedd & Eryri 2035 Sustainable Visitor Economy Plan in partnership with Eryri National Park Authority and Conwy County Borough Council. The new plan takes account of the UN Tourism's aim of seeing tourism as a driver for economic growth, inclusive development and environmental sustainability. The plan adopts the following vision: "A Visitor Economy for the benefit and wellbeing of the People, Environment, Language and Culture of Gwynedd and Eryri" and identifies three principles to deliver the vision.
Gwynedd Council has introduced a Council Tax Premium on Second Homes and long-term empty homes, stating that a 50 per cent premium will be raised on properties that have been empty and substantially unfurnished for 12 months or more, from 1 April 2018 onwards.	Cyngor Gwynedd has introduced a Council Tax Premium on second homes and long-term empty homes since April 2018. From 1 April 2026 onwards this will be levied at 150%.

Original	Revision
Agriculture in Wales may be affected by the withdrawal of European subsidies, though the Welsh Government has introduced several schemes designed to encourage farming communities to co-operate in caring for their land in an environmentally sustainable way. Well-considered schemes can provide benefits to both farming practice and historic environment conservation. Field boundary restoration, gate repairs and footpath maintenance can both assist good land management and also confer visitor and conservation benefits.	Since the UK's withdrawal from the EU, Agricultural and Rural Policy, including subsidies and support schemes are the responsibility of the Welsh Government.
Additional Information 6.7	The North Wales Regional Transport Plan (2025-2030) has the aim of improving connectivity and enhancing the quality of life for residents and visitors alike. By prioritising investments in public transport, active travel infrastructure for cycling and walking, and developing innovative mobility solutions, the RTP aims to reduce reliance on private car use and promote more environmentally friendly travel options.



Theme 4: Enjoying The Slate Landscape of Northwest Wales

Amendments

Original	Revision
The Partnership Steering Group, guided by the Gwynedd Destination Management Plan 2013-2020, has commissioned an Interpretive Strategy, and has addressed health and safety issues.	The Partnership Board operates in line with the Gwynedd & Eryri 2035 Sustainable Visitor Economy Strategy. Since inscription, The Slate Landscape of Northwest Wales World Heritage Site Interpretation Strategy has been implemented, and in 2023 an update to this strategy was produced to reflect the changing nature of visitor expectations, and the new and different stories that needed to be told. Both documents are available on the Llechi Cymru website.
Local communities lie at the heart of decision-making and capacity-building within the World Heritage framework, creating an environment which can be enjoyed by residents, and also enabling them to develop a vigorous and welcoming tourism sector.	Local communities lie at the heart of decision-making and capacity-building within the World Heritage framework, creating an environment which can be enjoyed by residents, and also enabling them to develop a sustainable and welcoming tourism sector.
The Partnership Steering Group has supported community-led events throughout the region, including presentations, business meetings, carnivals and school activities, to raise awareness of the nomination, to improve understanding and to encourage a sense of connection with their past.	The Partnership Board has supported community-led events throughout the region, including presentations, business meetings, community events and school activities, to raise awareness of the World Heritage Site, to improve understanding and to encourage a sense of connection with the past.

Original	Revision
In addition to its own resources, Gwynedd Council and its partners have already secured funding from various sources including the National Lottery Heritage Fund, Welsh Government, Snowdonia National Park Authority, the private sector and the European Union to develop a series of heritage-based regeneration strategies and activities for key destinations and Component Parts within the proposed World Heritage Site.	In addition to its own resources, Cyngor Gwynedd and its partners have secured funding from various sources including the National Lottery Heritage Fund, Welsh Government, Eryri National Park Authority, the private sector European funding and UK Government to develop a series of heritage-based regeneration strategies and activities for communities within and around the World Heritage Site.
The National Lottery Heritage Fund Unloved Heritage? project empowers communities by inspiring young people throughout Wales to discover their past. In Gwynedd, this project is currently based in Component Part 3 and focuses on its slate industry, working in close partnership with quarry landowners, primary and secondary schools, local businesses and third sector regeneration groups. It has offered young people a voice in developing the World Heritage nomination, and will enable their voices to feed into the interpretive strategy.	Project has come to an end.
It runs in conjunction with the National Lottery Heritage Fund Great Places Scheme project LleCHI ['YOUR place' which also translates in Welsh as 'Slate']. The LleCHI project has various strands which all work towards regenerating slate communities through heritage. Its main elements include the creation of ambassador schemes, support for community projects, the development of an interpretive strategy, and hosting of events.	The LleCHI project has progressed to a follow up £2m National Lottery Heritage Fund project, LleCHI LleNI, which runs from 2024 – 2029, and looks to work with the communities of the Slate Landscape.

Original	Revision
The project also facilitates and funds Cynlluniau Cynefin [place- based regeneration strategies] for each of the principal towns and villages in the proposed World Heritage Site in partnership with each community as well as with agencies, businesses and social enterprises, making use of the Urban Character Studies undertaken as part of the nomination process as well as other sources of information.	The Cynlluniau Cynefin place based plans have been used since their creation to leverage funding to implement the priority projects for the six communities. These plans have been largely incorporated into the Ardal Ni Regeneration Area Plans in Gwynedd.



Original	Revision
By exploring concerns, risks and threats, identifying aspirations and opportunities, and establishing potential funding opportunities, the agreed regeneration strategies will be incorporated into the emerging Gwynedd Tourism and Destination Management Plan. Cynlluniau Cynefin are underway in Blaenau Ffestiniog (Component Part 5) and Bethesda (Component Part 1), with other strategies scheduled for the remaining settlements by April 2020.	By exploring concerns, risks and threats, identifying aspirations and opportunities, and establishing potential funding opportunities, the agreed Ardal Ni regeneration strategies are considered as part of the Gwynedd & Eryri 2035 Sustainable Visitor Economy Action Plan.
The Unloved Heritage? and the LleCHI projects will promote business, community and youth ambassadors for The Slate Landscape of Northwest Wales. These ambassadors will be provided with training information and resources in order for them to provide a hands-on, authentic approach and information to visitors. These projects connect local communities to their unique heritage in order to promote and protect the proposed Outstanding Universal Value of the proposed World Heritage Site.	The principle of creating ambassador projects has progressed since the initial LleCHI project, we now have the Llysgenad Eryri (Eryri Ambassador) and Llysgenad Gwynedd (Gwynedd Ambassador) schemes as part of both authority's core activities, and the LleCHI LleNI project is running a Youth Ambassador scheme for secondary aged young people, school sessions for primary aged children, and the Cynefin a Chymuned course across the World Heritage Site for adults with an interest in becoming an ambassador for the World Heritage Site and their local area.
Additional Information	The Welsh Language The LleCHI LleNI project supports numerous activities to promote the Welsh language within our communities, businesses and the education sector. Pilot research has been undertaken to look at the effect of tourism within the slate landscape on the Welsh Language and is a question within the Gwynedd Residents survey on tourism. A representative of the Welsh Language Unit sits on the Partnership Board and we continue to explore meaningful ways of measuring the impact of our work on the Welsh Language.

Original	Revision
Additional Information	Visitors to the Slate Landscape Croeso Cymru / Visit Wales continues to promote thematic years in Wales and in 2025 and 2026 it is the Year of Croeso and people are invited to 'feel the Hwyl' in Wales. We will continue to work with Visit Wales and Eryri Mountains and Coast to ensure that visitors are directed to appropriate locations within the Slate Landscape and that we continue to convey the importance of respecting the landscape, our communities, culture and the Welsh language. Following Covid-19, the visitor economy has seen changes locally and internationally with an increased number of people who might not have traditionally visited the rural, mountainous and post-industrial environments which make up the slate landscape. Many are attracted by social media to areas that were traditionally known only to local communities. We continue to encourage responsible visitation through our social media channels and work with partners and influencers to avoid promoting sensitive or dangerous areas within the landscape. By working with local community groups and businesses we aim to encourage a sustainable visitor economy. In partnership with key sites we will develop a model to manage visitors to the site based on a 'Porth' (gateway) at the National Slate Museum and online with a network of key sites that tell the story of the slate landscape.
2018 statistics (STEAM survey [Scarborough Tourism Economic Assessment Monitor]) indicate: • £1.118 billion value to the local economy • Over 15,500 jobs supported • Over 7.37 million visits per annum • 18.73 million overnight stays • 22.53 million annual tourist days to Gwynedd	2024 statistics (STEAM survey [Scarborough Tourism Economic Assessment Monitor]) indicate: • £1.72 billion value to the local economy • Over 17,000 jobs supported • Over 8.02 million total visitors per annum • 20.25 million staying visitor stays • 24.20 million annual total visitor days to Gwynedd

Original	Revision
The Gwynedd Destination Management Plan 2013-2020, currently under review, including the area of The Slate Landscape of Northwest Wales, identified the following strengths, weaknesses opportunities and threats that are relevant to the proposed World Heritage Site: SWOT ANALYSIS	Following a thorough consultation and development process, the Gwynedd and Eryri 2035 Sustainable Visitor Economy Plan was launched in September 2023. The plan is strongly aligned to UN Tourism’s objectives and has three pillars to support its vision - “A Visitor Economy for the benefit and wellbeing of the People, Environment, Language and Culture of Gwynedd and Eryri” Principles: 1. Celebrate, Respect and Protect our Communities, Language, Culture and Heritage 2. Maintain and Respect our Environment 3. Ensure that the advantages to Gwynedd and Eryri’s communities outweigh any disadvantages The Strategic Plan is supported by an evolving Action Plan that is co-produced annually to support the delivery of the vision and principles. This is developed by the Gwynedd & Eryri 2035 Partnership which includes stakeholders from communities, businesses, and public sector partners.
• The rock and processing • Transport and export • People and communities • Workers • Making money • Rediscovery and inspiration • Ingenuity, skills and craft • Landscape and biodiversity • Worldwide export of ideas and slate	• The rock and processing • Transport and export • People • Cynefin • Power and making money • On the periphery • Landscape and biodiversity • Worldwide connections You can view the revised Interpretation Plan can here.

Original	Revision
Hub, Spoke and Sprocket model	Partners have decided to develop a more equal and transparent interpretation and visitor management structure following consideration of the original hub, spoke and sprocket model. This will be based on an eco-museum model and include criteria for inclusion as part of the story network. The model includes the development of the 'Porth' (gateway) at the National Slate Museum and digital platform with a network of partners telling the story of slate across the six component parts. We will adopt a 'follow the story' approach which will encourage visitors to discover the wider story of the slate landscape. This will include itineraries, the promotion of public transport, and encouraging visits to accessible parts of the World Heritage Site.
The Slate Landscape of Northwest Wales by its very nature includes quarry landforms, mines and shafts that are inherently dangerous, as well as other locations that are safety-critical such as the active railways.	An agreed message has been developed in order to ensure consistent information across all social media channels, the website, press releases and physical interpretation such as information boards, which is: The Slate Landscape of Northwest Wales is undoubtedly fascinating, but by its very nature can be remote, dangerous and challenging. A significant proportion of the landscape is within private ownership and some of this on land where no public access is permitted. Before you set off to explore the slate landscape, ask yourself, am I allowed to access this site? Do I have the right gear? Do I know what the weather will be like? Do I have the knowledge and skills for the day? Go to AdventureSmart.uk to find out how to enjoy your visit safely.
A slate landscape safety campaign is being developed with key stakeholders to feed into the UK-wide 'Adventure Smart' campaign where health and safety messages are integrated with the promotion and interpretation of outdoor activities and adventure tourism. The Partnership Steering Group works with Adventure Smart UK to develop these key messages.	Responsible visitation campaigns are underway working with Eryri National Park Authority using the Adventure Smart principles, and working in partnership with organisations such as Mountain Rescue Teams, BMC and outdoor activity providers to convey clear and consistent messaging about visiting the landscape safely, respectfully and responsibly.

Theme 5: Learning about The Slate Landscape of Northwest Wales

Amendments

Original	Revision
8.2 Context, Historical and archaeological understanding: Historical research informed by this archive resource and by archaeological investigation has been carried out by volunteers under the sponsorship of the Snowdonia National Park Authority since 1972. Documentation and reports are curated at the Park's study centre, Plas Tan y Bwlch. Authoritative studies of the industry and of its transport systems have been published.	Digitising of archives is being undertaken by the group, currently through the creation of PDF reports per site/quarry. Discussions continuing over full digitisation to NMR archiving standard and repository for long-term archiving of the physical record
Extensive recording and investigation programmes have been carried out by archaeologists from the Gwynedd Archaeological Trust (GAT) and the Royal Commission on the Ancient and Historical Monuments of Wales (RCAHMW) exploring the historic quarries, transport features, ports and harbours resulting in a comprehensive gazetteer. These records form part of the Historic Environment Record curated by GAT, and the National Monuments Record curated by RCAHMW. Both these records are accessible to the public... [sic]	Historic Environment Record for northwest Wales publicly accessible via Archwilio

Original	Revision
Existing learning provision: Current projects include Unloved Heritage?, a programme of community archaeology activities designed to engage, enthuse and inspire young people throughout Wales to become involved with their local heritage.	Unloved Heritage? project has now finished
Existing learning provision (general):	As part of the National Heritage Lottery Funded LleCHI LleNI project, a Learning and Skills Development Officer and Interpretation and Community Engagement Officer have been appointed. Much of the LleCHI LleNI programme of community engagement activities and events centres on learning and education, both formal and informal, of all ages, and includes elements such as traditional skills training, a programme of school workshops, a bank of educational resources which is available on the Wales Slate website and YouTube channel and on the Peoples Collection website. Barddoniaeth LLECHI CYMRU - WALES SLATE Caneuon LLECHI CYMRU - WALES SLATE Lliwio LLECHI CYMRU - WALES SLATE Mapiau LLECHI CYMRU - WALES SLATE Gwersi CA2/3 LLECHI CYMRU - WALES SLATE Chwirydd y chwarel LLECHI CYMRU - WALES SLATE LleCHI LleNI Casgliad y Werin Cymru Llechi Cymru - YouTube An education and learning subgroup have been formed as part of the World Heritage Site's revised governance structure and meets twice a year. The Education and Learning subgroup hold information on current educational provision pertaining to the World Heritage Site and wider slate landscape, and with regards available / forthcoming resources.

Original	Revision
Existing learning provision (continued):	A World Heritage Site training course is now available to customer / public facing staff (various sectors, businesses etc.) Various Bangor University courses include World Heritage Site-related content. Wales Slate and Cadw contribute to the Global Heritage MA course. Wales Slate and partners also host sessions for visiting universities from further afield when required. Gwynedd and Eryri ambassador course run each year. Wales Slate have established a Young Slate Ambassadors project.



Original	Revision
8.3 Encouraging learning Importance of research, training, and evaluation: A successful inscription offers the possibility of sharing best practice with other World Heritage Sites in Wales and the UK including the Blaenavon Industrial Landscape, the Pontcysyllte Aqueduct and Canal and Castles and Town Walls of King Edward in Gwynedd.	• Wales Slate shares examples of best practice with other World Heritage Sites in Wales, as well as UNESCO UK designations via various means (e.g. meetings with other World Heritage Sites, World Heritage UK annual conference, UNESCO UK Commission events and steering groups) • Also offer / provide tailored advice to potential sites currently working towards UNESCO inscription e.g. Haut-Martelange, Luxembourg and Valentia Island, Ireland
Academic research strategy: The Llechi Cymru team and partners assists with queries from post graduate students (Both Bangor University and from further afield).	• The Wales Slate team and partners assists with queries from post graduate students (Both Bangor University and from further afield) • Wales Slate and Cadw contribute to the Bangor University Global Heritage MA course
Community opportunities: There is considerable potential for encouraging community engagement...[sic]	The NHLF funded LleCHI LleNI project is a wide ranging programme of activities and events for communities within and around the World Heritage Site: LleCHI LleNI LLECHI CYMRU - WALES SLATE. Work experience opportunities for students interested in the heritage sector have been supported.

Introduction

An Action Plan was originally created as part of the Property Management Plan in 2020 and submitted to UNESCO as part of the nomination process. The purpose of the Action Plan was to steer the work of The Slate Landscape of Northwest Wales partners in order to work towards achieving the agreed vision of the Partnership.

The Action Plan is a practical way of prioritising efforts, and also a means of monitoring progress.

The Action Plan 2025 - 2030 will form the framework for the development, protection and promotion of the World Heritage Site during the second half of the Management Plan period.



Theme 1: Governance and Management

Objective 1		The Partnership Board will work together to lead actions to protect, conserve, enhance and communicate the important qualities of the area in order to reinforce cultural distinctiveness and strengthen the Welsh language, and become an important driver for economic regeneration and social inclusion			
Principle 1.1		The Management Plan for The Slate Landscape of Northwest Wales World Heritage Site will be delivered through an open and transparent system of governance ensuring community and private sector representation at all levels			
Action Number	Action	Timescale	Responsibility	Measurable Output	Outcomes
1	Maintain an appropriate coordination model to manage the World Heritage Site	Ongoing	Cyngor Gwynedd and Cadw	World Heritage Site Coordinator in post	Effective management of the World Heritage Site
2	Hold regular meetings in order to oversee the implementation of the Management Plan	Ongoing	Cyngor Gwynedd	Number of meetings held	Open and transparent management of the WHS, ensure accountability, and ensure representative management structure
3	Ensure that relevant strategic documents and programmes of partner organisations show regard for the World Heritage Site	Ongoing	MoU signatories (strategic partners)	Number of strategic documents showing regard for WHS	High level support for World Heritage Site at a national / regional level
4	Review and update Risk Management Plan	Annually	World Heritage Site Coordinator	Risk Management Plan review	Identification of potential risks associated with World Heritage Site, relevant mitigation methods and identify trends

5	Review and update Risk Register	Quarterly	World Heritage Site Coordinator	Risk Register in place	Effective and appropriate management of risks to the World Heritage Site
6	Ensure wide range of representation from accross the WHS within the management structure	Ongoing	Cyngor Gwynedd	Number of individuals from agreed sectors represented within the management structure	Management of the World Heritage Site is representative of the people of the slate landscape

Theme 2: Caring for The Slate Landscape of Northwest Wales

Objective 2		Protect the Outstanding Universal Value of The Slate Landscape of Northwest Wales for the benefit of people today and in the future			
Principle 2.1		Promote awareness and understanding of the reasons why The Slate Landscape of Northwest Wales needs to be protected and actively managed to sustain its Outstanding Universal Value			
Action Number	Action	Timescale	Responsibility	Measurable Output	Outcomes
1	Training will be provided for decision makers including planning officers and local planning committee members	Ongoing	Local Planning Authorities	Number of training sessions held	Increased awareness amongst developers and decision makers of the important features of the World Heritage Site
Principle 2.2		Protect the Outstanding Universal Value, integrity and authenticity of The Slate Landscape of Northwest Wales by employing statutory designation of historic assets that meet the national criteria			
Action Number	Action	Timescale	Responsibility	Measurable Output	Outcomes
1	Complete designation programme for historic assets meeting the criteria for scheduling or listing within the World Heritage Site boundaries	Short-term	Cadw	Number of designated assets	Protection of key assets within the World Heritage Site
2	Review existing Conservation Areas	Short-term	Local Planning Authorities	Number of reviews completed	Protection of key settlements within the World Heritage Site

3	Undertake review necessary to establish Conservation Areas in Blaenau Ffestiniog and Abergynolwyn	Medium-term	Local Planning Authorities	Number of assessments undertaken	Protection of key settlements within the World Heritage Site
Principle 2.3		Protect the Outstanding Universal Value, integrity and authenticity of The Slate Landscape of Northwest Wales by effective use of the spatial planning system			
Action Number	Action	Timescale	Responsibility	Measurable Output	Outcomes
1	Pre-planning application advice will encourage development of an appropriate scale, and encourage good design, sensitive to the character and values of the World Heritage Site	Ongoing	Local Planning Authorities	Number of pre-applications within the World Heritage Site	Ensure developments are of an appropriate scale, and encourage good design sensitive to the character and values of the World Heritage Site
2	Planning decisions will take into account the need to sustain the Outstanding Universal Value of the World Heritage Site	Ongoing	Local Planning Authorities	Number of planning decisions where World Heritage Site designation is a consideration	

Objective 3		The World Heritage Site will be managed to sustain and enhance its Outstanding Universal Value, its integrity and authenticity			
Principle 3.1		Site owners will be supported in managing and implementing improvements appropriate to their sites			
Action Number	Action	Timescale	Responsibility	Measurable Output	Outcomes
1	Historic assets will be subject to a structured programme of condition monitoring	Medium-term	Cadw	Cadw Monuments Conditions Survey / Cadw Buildings at Risk Survey	Periodic assessments will inform management and identify any risks
Principle 3.2		Where required, action will be taken to improve the condition of key historic assets within the World Heritage Site			
Action Number	Action	Timescale	Responsibility	Measurable Output	Outcomes
1	Conservation projects will be developed and implemented to address priorities	Short / medium-term	World Heritage Site Coordinator	Number of conservation projects undertaken with partners as the lead body and / or funded by partners	Conservation of assets will ensure protection of Outstanding Universal Value
2	Funding opportunities will be sought to develop conservation projects	Medium-term	World Heritage Site Coordinator / Partnership Steering Group	The monetary value of conservation projects funded by partners and amount of grants distributed by partners within the World Heritage Site for conservation projects	Coordinated approach to conservation will make better use of resources

3	Structured programme of recording of historic assets	Ongoing	RCAHMMW	Number of historic assets surveyed	Improved record and understanding of the World Heritage Site
Principle 3.3		Sympathetic adaptive reuse of historic assets will be encouraged			
Action Number	Action	Timescale	Responsibility	Measurable Output	Outcomes
1	Work will continue to find new uses for key historic assets including Maenofferen Mill	Medium-term	Local Planning Authorities	Number of key historic assets with new uses as identified through planning consent process	Re-use of historic assets will ensure their long-term viability and will in turn protect the Outstanding Universal Value
Principle 3.4		Sustainable conservation of the World Heritage Site and public participation in conservation programmes will be encouraged			
Action Number	Action	Timescale	Responsibility	Measurable Output	Outcomes
1	Community Design Guides and information sharing resources will be promoted and used	Ongoing	World Heritage Site Coordinator, LleCHI LleNI Project Manager	Design guides distributed to partners and stakeholders, circulated at events	Community ownership of the management of the World Heritage Site
2	Volunteer groups will be encouraged to 'adopt a monument' and / or participate in monitoring, vegetation clearance and conserving key assets	Ongoing	World Heritage Site Coordinator	Number of volunteers taking part in projects led by partners / Conservation and Planning subgroup members	
3	Projects will contribute to the list of historic place names in World Heritage Site / Wales	Ongoing	World Heritage Site Coordinator/ RCAHMMW / LleCHI LleNI project	Number of projects contributing to list of historic place names in World Heritage Site / Wales and number of new place names	Improved record of places names in World Heritage Site / Wales

Objective 4		The setting and views into and out of the World Heritage Site will be managed to sustain the Outstanding Universal Value of the property for the benefit of future generations			
Principle 4.1		Existing landscape protection measures and the land use planning framework will be used as a management tool to protect the essential setting and key views into and out of the World Heritage Site			
Principle 4.2		New development is to be of a design, scale and mass that preserves and enhances the Outstanding Universal Value of the property, respects significant views and reinforces sense of arrival			
Action Number	Action	Timescale	Responsibility	Measurable Output	Outcomes
1	Continue to provide pre-application advice service where proposals may impact on the Outstanding Universal Value (the setting and view into and out of the World Heritage Site)	Ongoing	Local Planning Authorities	See principle 3.3 for same measure	Developments are of an appropriate scale, and encourage good design sensitive to the character and values of the World Heritage Site
2	Action 1 (above) will ensure that planning applications include the level of appropriate detail and assessment which will be proportionate to the nature and scale of development	Ongoing	Local Planning Authorities		
3	Establish baseline key views for monitoring purposes	Ongoing	Conservation and Planning subgroup	No measurable outcome; monitor via discussions at Conservation and Planning subgroup	N/A

4	Provide developers with opportunities to discuss concepts with World Heritage Site representatives before entering formal planning process	Ongoing	Informal Advice Group	Number of informal advice sessions	Developments are of an appropriate scale, and encourage good design sensitive to the character and values of the World Heritage Site
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Theme 3 : Sustainable Development of The Slate Landscape of Northwest Wales

Objective 5		Sustain the Outstanding Universal Value of the World Hritage Site by nurturing a living landscape and thriving communities.			
Principle 5.1		Initiatives will be supported to identify and implement local regeneration and conservation opportunities that sustain the Outstanding Universal Value of the World Heritage Site, promote the Welsh language and instill a sense of pride and ambition within local communities.			
Action Number	Action	Timescale	Responsibility	Measurable Output	Outcomes
1	The Slate Landscape of Northwest Wales will continue to be identified as a priority within the economic regeneration priorities of the Cyngor Gwynedd Strategic Plan	Ongoing	Cyngor Gwynedd	Cyngor Gwynedd Plan notes the World Heritage Site as a priority	High level support for World Heritage Site by Local Authority
2	Place based regeneration strategies will be developed and implemented for key slate communities	Ongoing	Cyngor Gwynedd, Ardal Ni Partnership, Strategic Partners, Businesses, Communities	Number of strategies completed	Regeneration leads to improved communities and destinations
3	Regeneration and conservation projects will be implemented for the benefit of slate communities	Ongoing	Partnership Board and subgroups, Strategic Partners, Community Partners	Number of projects implemented	

4	Investment will be sought in order to implement regeneration and conservation priorities, using World Heritage Site status as a catalyst for investment	Ongoing	Partnership Board and subgroups, Strategic Partners, Community Partners	Total amount of investment	Regeneration leads to improved communities and destinations
5	Creation of employment in the heritage sector using the World Heritage Site status as a catalyst for employment opportunities	Ongoing	Partnership Board and subgroups, Strategic Partners, Community Partners, Businesses	Number of jobs created	Regeneration creates employment opportunities within the heritage sector
6	Support existing private and voluntary conservation efforts	Ongoing	Partnership Board and subgroups, Strategic Partners, Community Partners, landowners	Number of conservation projects supported	World Heritage Site attributes are conserved for future generations
7	Take forward individual regeneration opportunities through delivery of collaborative projects	Ongoing	Partnership Board and subgroups, Strategic Partners, Community Partners	Number of collaborative projects undertaken	Coordinated approach to regeneration will lead to better use of resources
8	Ensure World Heritage Site facilitates opportunities for landowners and site owners to network / share ideas / share best practice	Ongoing	Partnership Board, Benefitting subgroup, stakeholders, landowners	Number of sessions (networking, sharing ideas, best practice)	Successful delivery of projects and maximised outcomes

Objective 6		A sustainable mineral industry			
Principle 6.1		Primary mineral extraction outside of the World Heritage Site will be managed through existing mineral planning process, mineral extraction will not take place within the boundary of the World Heritage Site or Eryri National Park Authority.			
Action Number	Action	Timescale	Responsibility	Measurable Output	Outcomes
1	All permissions will be subject to periodic reviews and be required to adhere to the conditions of their permission	Ongoing	North Wales Minerals and Waste Planning Service	Number of periodic reviews undertaken	Management of primary mineral extraction in order to sustain a key industry in Gwynedd and strengthen Outstanding Universal Value
2	Identify suitable restoration methods for quarry landscapes post closure in order to support OUV and retain industrial landscape features	Ongoing	North Wales Minerals and Waste Planning Service	Number of restoration projects identified and included in periodic reviews	Industrial landscape features are retained and OUV is supported
3	A sustainable supply of conservation materials and aggregates will be maintained and the use of secondary aggregates will be optimised wherever possible	Ongoing	North Wales Minerals and Waste Planning Service	Number of planning consents granted for mineral extraction / use of secondary aggregates	Supply of materials for conservation work and new developments in order to ensure local character is retained

Objective 7		Ensure renewable energy ambitions are developed in harmony with the Outstanding Universal Value of the World Heritage Site			
Principle 7.1		Proposals that make use of natural resources for renewable energy without impacting on the Outstanding Universal Value will be supported subject to the requirements of the relevant Local Development Plan and planning policy			
Action Number	Action	Timescale	Responsibility	Measurable Output	Outcomes
1	Encourage pre-application meetings and discussions for all proposed renewable energy developments within the WHS	Ongoing	Local Planning Authorities	Number of renewable energy pre-applications within the World Heritage Site	The World Heritage Site and its setting are protected and new development is sensitive and appropriate
2	Consult ICOMOS-UK over developments with the potential to affect the Outstanding Universal Value of the World Heritage Site	Ongoing	Local Planning Authorities / Conservation and Planning subgroup	Documented consultations with ICOMOS-UK	

Objective 8		Protecting and developing the built environment			
Principle 8.1		New housing within or adjacent to the World Heirtage Site will take into account the need to protect and enhance the Outstanding Universal Value			
Action Number	Action	Timescale	Responsibility	Measurable Output	Outcomes
1	Provide housing developers with opportunities to discuss concept ideas with WHS representatives before entering formal panning process	Ongoing	Informal Advice Group	Number of informal advice sessions held on housing schemes	Developments are of an appropriate scale, and encourage good design sensitive to the character and values of the WHS
2	Use existing planning policy to ensure all development is appropriate and takes account of Outstanding Universal Value	Ongoing	Local Planning Authorities	Number of housing developments (measured upon construction through planning service information)	Historic character will be maintained and protected
Principle 8.2		The appropriate adaptive reuse of redundant historic buildings (including places of worship) will be supported.			
Action Number	Action	Timescale	Responsibility	Measurable Output	Outcomes
1	Develop projects that reuse historic buildings for an economic purpose	Ongoing	Community groups / developers	Number of planning consents issued for reuse of historic buildings projects	Historic character will be maintained and protected

Objective 9		Sustainable agriculture and forestry industries.			
Principle 9.1		Support agricultural diversification that contributes to improved access and conservation of the World Heritage Site.			
Action Number	Action	Timescale	Responsibility	Measurable Output	Outcomes
1	Encourage landowners to incorporate improved access and interpretation into developments where appropriate	Ongoing	Landowners and Benefitting subgroup	Number of interventions completed	Facilitating improved access and understanding of the World Heritage Site

Objective 10		Sustainable Transport.			
Principle 10.1		The use of sustainable methods of transport to visit the WHS will be encouraged			
Action Number	Action	Timescale	Responsibility	Measurable Output	Outcomes
1	Develop itineraries to encourage sustainable travel to and within the WHS	Ongoing	LleCHI Lle NI / WHS Coordinator / Businesses	Number of itineraries developed	Encourage sustainable visitation of the World Heritage Site
2	Sustainable transport projects developed	Ongoing	Partnership Board and subgroups, Strategic Partners, Community Partners	Number of projects completed	

Theme 4 : Enjoying The Slate Landscape of Northwest Wales

Objective 11		Ensure the Outstanding Universal Value of the World Heritage Site can be enjoyed, experienced and understood by local communities and visitors			
Principle 11.1		The Partnership Board safeguards the tangible and intangible values of the World Heritage Site in their natural and cultural contexts			
Action Numbe	Action	Timescale	Responsibility	Measurable Output	Outcomes
1	The Interpretation Strategy for the World Heritage Site will inform visitors of the significance of setting within the World Heritage Site whilst conveying tangible and intangible heritage assets	Medium-term	LleCHI LeNI project / World Heritage Coordinator	Number of interpretation projects developed	Different methods of interpretation will ensure that key messages are transmitted to a wide audience
2	Explore funding opportunities for safeguarding / promoting assets and traditions	Medium-term	World Heritage Site Coordinator	Amount of funding secured	Projects promoting the tangible and intangible heritage of the World Heritage Site will strengthen understanding

Principle 11.2		The Partnership Board will facilitate understanding and appreciation of the World Heritage Site			
Action Number	Action	Timescale	Responsibility	Measurable Output	Outcomes
1	An interpretation strategy will inform partners and stakeholders of the vision, key messages and communication priorities of the World Heritage Site in order to assist them to make informed decisions on interpretation	Ongoing	Partnership Board	World Heritage Site Interpretation Strategy developed and updated as needed	Interpretation Strategy is available on the Llechi Cymru website
2	Host events in order to transmit information, encourage sharing of experiences between stakeholders and promote the World Heritage Site	Ongoing	LleCHI LleNI / WHS Coordinator	Number of events held / attended by World Heritage Site representatives	Improved understanding of the World Heritage Site
3	Ambassadors will be spokespeople for the World Heritage Site and communicate key messages	Ongoing	LleCHI LleNI / ENPA / Cyngor Gwynedd	Number of new ambassadors	Greater sense of pride and understanding of the World Heritage Site
4	Create and develop links with heritage organisations in order to share best practice	Ongoing	World Heritage Site Coordinator	Membership of WHUK and any other relevant groups	Sharing best practice will lead to more effective management of the World Heritage Site

5	Estbalish a visitor management model in order to engourage visitors to visit all parts of the World Heritage Site	Ongoing	World Heritage Site Interpretation subgroup / Eco Amgueddfa	World Heritage Site visitor management model in place	A coordinated approach to the management and movement of visitors around the World Heritage Site will increase understanding of the slate landscape and
6	Implement measures to address the effects of heritage crime on historic assets and other properties within the World Heritage Site	Ongoing	Partnership Board, landowners, stakeholders	Actions at an operational level taken towards addressing heritage crime	Effective co-working towards mitigating heritage crime

Principle 11.3		The Partnership Board will endeavour to identify, manage and mitigate visitor presure within the World Heritage Site			
Action Number	Action	Timescale	Responsibility	Measurable Output	Outcomes
1	Ensure synergy with the G&E2035 Strategy	Ongoing	Cyngor Gwynedd	WHS is a consideration within the strategy and associated Action Plan	WHS is included in G&E2035 plan
2	Work with local community organisations and strategic partners to identify and mitigate visitor pressure within and / or as a result of the World Heritage Site	Ongoing	World Heritage Site Coordinator / LleCHI LleNI	Number of projects implemented in partnership with community organisations and / or strategic partners	Partnership approach to aleviate identified pressures will ensure buy-in at all levels and ensure a sustainable approach

3	Establish an evidence based approach to identifying visitor pressure	Ongoing	World Heritage Site Coordinator	Number of research projects undertaken in the field of visitor management / visitor perceptions	An informed approach will result in a targeted means of alleviating identified pressures
4	Cross-departmental / organisational approach to responding to visitor pressure	Ongoing	Cyngor Gwynedd / Partnership Board	G&E2035 plan adopted and being implemented	An informed approach will result in a targeted means of alleviating identified pressures
5	Assess and monitor the impact of visitor pressure on the Welsh language within slate communities	Annually	Cyngor Gwynedd / Partnership Board	Use Welsh language monitoring data collected through Residents Survey, LleCHI LleNI activities and business training	Welsh language is not impacted by visitor pressure
6	Support communities and landowners with advice and funding for mitigating / managing visitor pressure	Ongoing	World Heritage Site Coordinator / LleCHI LleNI	Number of grants awarded through LleCHI LleNI	Partnership approach to alleviate identified pressures will ensure buy in at all levels and ensure a sustainable approach

Principle 11.4		To create a visitor experience of the highest quality			
Action Number	Action	Timescale	Responsibility	Measurable Output	Outcomes
1	Ambassadors will provide front line information to visitors, providing authentic experiences	Ongoing	LleCHI LleNI / ENPA / Cyngor Gwynedd	Number of new ambassadors	Greater sense of pride and understanding locally

2	Host events in order to transmit information and encourage sharing of experiences between stakeholders	Ongoing	World Heritage Site Coordinator / LleCHI LleNI	Number of events held by or in partnership with Llechi Cymru	Information events based on the World Heritage Site will strengthen understanding of attendees
3	Develop central resources for businesses and communities to be able to interpret and share information about the World Heritage Site	Ongoing	World Heritage Site Coordinator	Number of resources on Llechi Cymru website	Coordinated approach to interpretation will ensure coherent and authentic visitor experiences
4	Develop and implement a signage strategy for World Heritage Site communities	Medium-term	World Heritage Site Coordinator	Signage strategy in place. Number of signage schemes completed	
5	Support existing high quality attractions, infrastructure and experiences, and encourage new provision	Ongoing	Benefitting subgroup / Eryri Mountains & Coast	Number of attractions supported (staff time, promotion or funding)	Improved experiences for visitors to the slate landscape
6	Support and encourage community tourism projects	Ongoing	Benefitting subgroup / Eryri Mountains & Coast	Number of community tourism projects supported (staff time, promotion or funding)	

Principle 11.5		The World Heritage Site will be marketed and communicated as one site, with individual elements with unique stories to tell			
Action Number	Action	Timescale	Responsibility	Measurable Output	Outcomes
1	Ensure synergy with the marketing efforts of the destination brand (Eryri Mountains & Coast)	Ongoing	World Heritage Site Coordintor / Cyngor Gwynedd / LleCHI LleNI Project Manager	World Heritage Site information on the Eryri Mountains & Coast website	World Heritage Site placed on a national and international marketing platform
2	Work with Visit Wales on Thematic Years, Wales Way and any other national strategic tourism projects.	Long-term	World Heritage Site Coordintor / Visit Wales	World Heritage Site information on the Visit Wales website, and used in Visit Wales marketing campaigns	
3	Target international visitor markets	Medium-term	World Heritage Site Coordintor / Cyngor Gwynedd	Number of resources and / or campaigns directly targeting international visitors	

Principle 11.6		Work to create a safe environment for the enjoyment of the World Heritage Site			
Action Number	Action	Timescale	Responsibility	Measurable Output	Outcomes
1	Develop and implement a safety campaign for the slate landscape	Medium-term	World Heritage Site Coordinator / LleCHI LleNI	Safety messaging included in promotional activities including social media, website, interpretation etc	Ensure safety of visitors to World Heritage Site and ensure privacy of inaccessible sites
2	Ensure safety message is included in all interpretation projects developed / supported by the Partnership	Ongoing	World Heritage Site Coordinator / LleCHI LleNI	Number of interpretation projects including safety message	
4	Where public access is not possible or prohibited, undertake virtual or satellite interpretation of those sites	Ongoing	World Heritage Site Coordinator / LleCHI LleNI	Number of digital interpretation projects developed by Llechi Cymru	Encourage visitors around the World Heritage Site in order to experience the full story

Theme 5 : Learning about The Slate Landscape of Northwest Wales

Objective 12		The World Heritage Site is a focus for shared learning and research, for fostering understanding and appreciation of its values and attributes			
Principle 12.1		Links will be established with education providers to foster opportunities for inclusive learning programmes relevant to the World Heritage Site			
Action Numbe	Action	Timescale	Responsibility	Measurable Output	Outcomes
1	Develop links with School of History, Philosophy and Social Sciences, Bangor University	Ongoing	World Heritage Site Coordinator / Bangor University	Number of seminars, event etc., contributed to	Increased understanding at academic level of slate landscape and industrial history
2	Share expertise to develop Heritage and Climate Change BA course at Bangor University	Ongoing	World Heritage Site Coordinator / Bangor University	BA course in place	Increased understanding at academic level of heritage and climate change
3	Share expertise to develop World Heritage and Heritage Management MA at Bangor University	Ongoing	World Heritage Site Coordinator / Education-providers	MA course in place	Increased understanding at academic level of heritage management
4	Share knowledge and expertise to aid and develop Masters and PhD research and grants with Universities	Ongoing	Universities, WHS partners	Number of PhDs / Masters / grants contributed to, partner interviews / correspondence with students	Increased understanding at academic level of slate landscape and industrial history
5	Offer World Heritage Site-related sessions to other universities (UK and other countries)	Ongoing	World Heritage Site Coordinator / Partners	Number of universities / students / sessions	

6	Sustain links with Plas Tan y Bwlch practical industrial archaeology group – a legacy of Eryri NPA specialist courses; Host the group's paper archive; Support the group's digitisation programme	Ongoing	World Heritage Coordinator / ENPA	Number of site surveys undertaken by group; number of reports archived	Enhanced record of sites and features; Increased public access to high quality information concerning the form and conditions of features
7	Develop schools workshops	Ongoing	Education and Skills Development Officer	Number of sessions per annum, number of schools engaged with (number of schools offered sessions / resources and take-up) per annum, number of pupils per annum that have taken part in sessions	Greater understanding and knowledge of the slate landscape among school pupils and teachers
8	Develop educational resources	Ongoing	Education and Skills Development Officer	Number of resources created, number of sessions where resources are used, number of attendees	Greater understanding and knowledge of the slate landscape among those using resources (school pupils and teachers, etc.)

9	Develop Education and Learning subgroup to share information, resources, best practice and encourage collaboration. Hold 2 meetings per year	Ongoing	Education and Skills Development Officer	Number of group members, meetings, resources created by partners per annum	Improvement in identifying gaps in provision, greater collaborative working, increased awareness among partners and the wider sector of the resources available and how to use them, monitor standard of resources and their effective dissemination. Increased use of resources in educational settings
10	Create and promote resources for use in education sector which align with the needs of Curriculum for Wales. Ensure access by hosting in dedicated location (e.g., Hwb Cymru or hub/website), ensure accessible format	Ongoing	Education and Skills Development Officer / Education and Learning subgroup / partners and stakeholders	Number of accessible resources	Access to greater understanding and knowledge of the slate landscape among school pupils and teachers
11	Traditional skills training / provision / promotion will be undertaken in partnership with businesses, community organisations and education / training providers	Medium-term	LleCHI LleNI Project Manager / World Heritage Site Coordinator	Number of traditional skills projects undertaken directly through Llechi Cymru activities, number of attendees	Ensure traditional skills are preserved for the future and appropriate skills are available to conserve and maintain historic assets; conservation of historic assets will protect Outstanding Universal Value

12	Formal and informal learning opportunities in communities for adults	Ongoing	LleCHI LleNI Project Manager / World Heritage Site Coordinator / partners and stakeholders	Number of informal learning opportunities / courses, number of attendees	Greater understanding and knowledge of the slate landscape among those attending courses
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Principle 12.2		Develop informal learning opportunities for young people to learn about the World Heritage Site			
Action Number	Action	Timescale	Responsibility	Measurable Output	Outcomes
1	Establish and maintain a Young Slate Ambassadors project. Participants will learn about the World Heritage Site	Ongoing	Education and Skills Development Officer	Number of young people engaged with annually during recruitment processes, number of sessions per annum	Young people gain a better understanding of the slate landscape, increased awareness of heritage career opportunities in the local area
2	Facilitate work placement opportunities for young people as part of LleCHI LleNI community engagement project	Ongoing	Education and Skills Development Officer	Number of placement opportunities, number of attendees	

Principle 12.3		Links will be established with national / international bodies to promote academic research, educational programmes and professional exchanges relevant to the World Heritage Site			
Action Number	Action	Timescale	Responsibility	Measurable Output	Outcomes
1	Develop stronger links with TICCIH	Ongoing	World Heritage Site Coordinator / Education providers	Number of conferences and exchange visits, number of papers contributed to	Increased understanding of context of stone working and industrialisation world-wide

2	Develop links with other heritage sites nationally / internationally	Ongoing	World Heritage Site Coordinator	Number of meetings and exchanges held	Opportunity to share best practice and information
3	Build on international links	Short-term	World Heritage Site Coordinator	Number of meetings and exchanges held	Increased understanding of context of stone working and industrialisation world-wide

Principle 12.4		Visitors will be encouraged to explore and learn about the physical, social and cultural aspects of The Slate Landscape of Northwest Wales			
Action Number	Action	Timescale	Responsibility	Measurable Output	Outcomes
1	Sharing of best practice in tourism	Ongoing	World Heritage Site Coordinator / ENPA / Cyngor Gwynedd	Number of meetings and conferences held	Opportunity to share best practice and information
2	Encourage visitors to participate in courses relating to The Slate Landscape of Northwest Wales or to participate in voluntary programmes	Short-term	World Heritage Site Coordinator / Education providers / Tourism providers	Number of course attendees from outside Gwynedd	Better understanding of World Heritage Site and its Outstanding Universal Value
3	Encourage participation on, contribution to and help publicise Cyngor Gwynedd and Parc Eryri ambassador courses	Ongoing	World Heritage Site Coordinator / LleCHI LleNI Project Manager / ENPA / Cyngor Gwynedd	Number of attendees on courses, number of courses contributed to	Opportunity to share best practice, better understanding of World Heritage Site and its Outstanding Universal Value

4	Develop and deliver training that encourages visitors to gain greater understanding of the slate landscape	Ongoing	LleCHI LleNI Project Manager / World Heritage Site Coordinator	Number of training sessions per annum, number of attendees on courses [to include Business Course and Cynefin a Chymuned Course]	Better understanding of World Heritage Site for those working in sectors relating to the visitor economy which will in turn lead to greater awareness of the World Heritage Site for visitors
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Principle 12.5		Researchers will be encouraged to share their knowledge and research findings			
Action Number	Action	Timescale	Responsibility	Measurable Output	Outcomes
1	Promote conferences and publication of research findings as well as findings resulting from community-based research	Ongoing	World Heritage Site Coordinator / Education providers	Number of conferences held, research articles published and community-based research projects	Increased understanding of slate landscape at academic and community level



Slate splitters, Llechwedd © Gwynedd Archives

This Management Plan mid term review and addendum represents an agreed vision and commitment to actions by partners supporting The Slate Landscape of Northwest Wales World Heritage Site. It has been produced by the Partnership Board following consultation with stakeholders and covers the period 2025 - 2030. A new Property Management Plan will be produced for the World Heritage Site in 2030.

